

MICHAEL R. PETERS

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TELEVISION PRODUCER/INSTRUCTIONAL DESIGNER

An accomplished and award-winning television producer who is highly adept in the studio environment, expertly creating content for TV broadcast and live streaming. Has demonstrated excellence in pre and post-production; creating rundowns, assessing goals, and leading a team throughout the production process to finalization and distribution of content.

Expertise: Studio/Field Production – Media Quality Control – Camera Operation – Audio Mixing/Mastering – Live Streaming – Social Media Client Relations – Talent Coordination – Adobe Suite – Educational Technology – Remote Learning – Learning Management Software

HIGHLIGHTS OF QUALIFICATIONS

- **STUDIO PRODUCTION:** Oversee the operation of 2 multi-camera high definition studios, train local producers and interns in studio operations, troubleshoot and solve any technical issues. Proven track record as a producer and director.
- **POST PRODUCTION:** Well versed in Adobe Creative Suite and Final Cut Pro. Excel in editing, color correcting, graphics generation and audio re-mastering. Skilled in curating content for different outlets and distributing product accordingly.
- **SOCIAL MEDIA:** Advanced knowledge of all social media outlets across their ever-changing platforms. Leveraged expertise to create content and connect Northwell Health CEO Michael Dowling to news outlets during the Covid-19 Pandemic.
- **LEADERSHIP:** Leverage expertise to mentor and guide NSTV members in all aspects of studio production. Build relationships with local businesses to develop sponsorship for programming in return for branded content to be broadcast on air and distributed online.

PROFESSIONAL OVERVIEW

Adjunct Professor, Educational Video Production | Adelphi University

Garden City, NY | 2023- PRESENT

- Design asynchronous online curriculum for graduate students.
- Instruct a 3 credit 15 week course in video production for educational technology graduate students.
- Teach skills in shooting, editing, and distributing educational videos.
- Explore concepts such as Multimedia Theory and Productive Failure, deepening understanding of the effectiveness of video.

PROGRAMMING MANAGER/MASTER CONTROL | NORTH SHORE TELEVISION

LAKE SUCCESS, NY | 2009-PRESENT

- Maintain on-air quality control for Cablevision and Verizon Fios cablecast as well as internet streaming.
- Producer, Writer and Director of "The Brick Wall" a live variety show including music/stand-up/sketch comedy.
- Copy Editor, Technical Director, Field Producer and On-Air Talent for various long running programs.
- Instructor for Teen TV, a weekly educational program for local students.
- Provide technical expertise to clients renting studio for productions.
- Budget and purchase equipment for 2 multi-camera studios and podcast studio.
- Field Producer and director for Northwell Health press conferences during the COVID-19 Pandemic.
- Work in conjunction with news outlets and political offices for live coverage of breaking COVID-19 news.

MASTER CONTROL OPERATOR/STUDIO TECHNICIAN | HD NEWS

WOODBURY, NY | 2008-2009

EDUCATION & ACCOLADES

Masters, Educational Technology – ADELPHI UNIVERSITY (2023)

Bachelor of Arts, New Media – SUNY PURCHASE COLLEGE (2008)

8 Time Winner, Best Overall Public Access – Alliance for Community Media Hometown Video Awards (2015-2023)

First Place, General Talk Show – "Crypt of the Public Domain" – ACM North East Video Awards (2015)

First Place, Entertainment and Arts Series – "5 O'clock Live" – ACM National Hometown Video Awards (2015)